

# JUSTICE WITHIN REACH

MAY 12, 2017 • CASTAWAY, 1900 NW 18th Ave. Portland

“Sponsoring Justice within Reach has helped me connect with a diverse set of progressive community members who might not have known about my business or our services. Contact with the Justice within Reach audience expands my community of like-minded customers.”

—Carole Zoom  
Owner, Zoomtopia



For more information on Justice within Reach and sponsorship opportunities contact:  
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**MRG** Foundation

*Igniting social change. Advancing social justice.*

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PHOTOS BY IZZY VENTURA AND KAMALA KINGSLEY

# JUSTICE WITHIN REACH

MAY 12, 2017 • CASTAWAY, 1900 NW 18th Ave. Portland

CELEBRATING OVER 40 YEARS OF SOCIAL CHANGE!



## SPONSORSHIP OPPORTUNITIES FOR 2017

Justice within Reach (JWR) is MRG Foundation's signature event, raising over \$100,000 each year to support social justice in Oregon. The event serves as the cornerstone to MRG's annual fundraising initiatives and brings together a diverse group of community leaders and philanthropists to celebrate recent social justice victories. We invite you to partner with us and help MRG Foundation create an Oregon where people, cultures, and ecosystems thrive.



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## JUSTICE WITHIN REACH

### The Social Justice Gathering of the Year

MRG's signature event is an opportunity for you to connect your organization to an exciting and popular event. JWR is in its ninth year and has sold out for the last three years running. For 2017, we'll have over 500 community leaders and MRG donors – and we expect tickets to sell out well in advance.

The JWR program is an exciting celebration of social justice that highlights the work of MRG and our grantees throughout the state – from protecting Native American cultural heritage and supporting rural farm workers to empowering LGBTQ youth and fighting climate change.

## THE LILLA JEWEL AWARD

### Recognizing Women Artists in Oregon for Over 25 Years

Each year JWR attendees enjoy powerful performances funded by MRG's Lilla Jewel Fund for Women Artists. In 2016, award-winning filmmaker, Dawn Jones Redstone, was honored for her nationally-acclaimed film about women and discrimination in the construction trades: *Sista in the Brotherhood*. In 2017, we're excited to feature a woman artist who will be announced in January!



Dawn Jones Redstone

## THE JWR AUDIENCE

### The Most Diverse Room in Portland

JWR has been described as “the most diverse room in Portland,” which reflects the racial, economic, and geographic diversity of MRG's community. Through JWR you'll be able to connect with Portland's communities of color and grow your visibility among local philanthropists and community leaders.

As well as being diverse, Justice within Reach attendees are generous. The average donor gives more than \$250 and our 50 table hosts give more, generally contributing over \$500 to MRG's work. In addition to over 500 event attendees, we promote sponsors to MRG's wider audience:

- 2,800 followers on social media
- 3,000 email subscribers
- 1,300 people on our print mailing list

As a JWR sponsor, you can expect to reach over 3,500 of MRG's supporters and allies, connecting your organization with MRG's racial, economic, and environmental justice work.

## MRG FOUNDATION

### Oregon's Leading Funder of Social Justice

For over 40 years, MRG Foundation has been providing high-impact seed funding to emerging and grassroots groups, including early support for Cascade AIDS Project, Sisters of the Road Café, Center for Intercultural Organizing, Causa Oregon, and the Partnership for Safety and Justice.

MRG's unique activist-led grant-making program awards nearly \$825,000 each year to innovative groups advancing social, racial, economic, and environmental justice in Oregon. In addition to grant-making, MRG is a thought leader around social justice and progressive philanthropy, hosting community events around race, class, and equity to spark critical conversations leading to social change.

## THE SPONSORSHIP OPPORTUNITY

### Help Create a Healthy, Just, and Joyful Oregon!

Justice within Reach is a chance for you to connect to a highly diverse, progressive, and philanthropic audience and build an association with Oregon's leading social justice funder. JWR sponsorship shows that your organization shares MRG's values and commitment to building a healthy, just, and joyful Oregon and it enables MRG to bring together social justice supporters from across the state.

There are opportunities for sponsors to come in at different levels, and we're committed to working with you to customize a sponsorship package that works for your organization.

	CHAMPION \$10,000	MOVEMENT BUILDER \$5,000	ALLY \$2,500	COLLABORATOR \$1,500
Host gift	✓			
Year-long recognition at all signature events	✓			
Representative introduces featured speaker on stage	✓			
Logo on table host gifts	✓	✓		
Recognition in event program	Premier placement of name + logo	Prominent placement of name + logo	Name + logo on cover	Name on cover
Recognition in event invitations*	Premier placement of name + logo	Prominent placement of name + logo	Name + logo	Name
Recognition on MRG website with link	Premier placement of name + logo	Prominent placement of name + logo	Name + logo	Name
Promotion on social media	Solo promotion on MRG social media	Group promotion on MRG social media	Group promotion on MRG social media	Group promotion on MRG social media
Promotion via email	Premier placement of name + logo in all emails	Prominent placement of name + logo in all emails	Name + logo in all emails	Name in all emails
Invitation to reception	✓	✓	✓	
Complimentary tickets**	8	8	6	4

\*Must finalize sponsorship by April 15