

# Social Justice Summer Party



## A special thank you to our Eugene Host Committee:

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Herbert Everett  
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Marcy Middleton  
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Marion Sweeney



For more information on Social Justice Summer Party  
and partnership opportunities contact:

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**MRG** Foundation  
*Igniting social change. Advancing social justice.*

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# Social Justice Summer Party

**Honoring our Roots and Building our Future:  
Celebrating 40 years of Social Change in Oregon!**



**4 - 7 pm • June 26, 2016 • Northwest Youth Corps  
Sponsorship Opportunities 2016**

**Social Justice Summer Party** is MRG Foundation's signature Eugene event, bringing together donors, community supporters, and grantees in the Eugene/Springfield area. The event builds community and celebrates recent social justice victories across Oregon. We invite you to partner with us for our special 40<sup>th</sup> anniversary gathering and support MRG in creating an Oregon where *people, cultures, and ecosystems thrive!*

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## MRG Foundation

### *Oregon's Leading Funder of Social Justice*

For 40 years, MRG Foundation has been providing high-impact seed funding to emerging and grassroots groups, including early support for Northwest Coalition for Alternatives to Pesticides, Womanspace, Community Alliance of Lane County, and NAACP Eugene—Springfield, HIV Alliance, and Beyond Toxics.

MRG's unique activist-led grant-making program awards nearly \$825,000 each year to innovative groups advancing social, racial, economic, and environmental justice in Oregon. In addition to grant-making, MRG is a thought leader around social justice and progressive philanthropy, hosting community events around race, class, and equity to spark critical conversations on social change.

## Honoring Our Roots and Building our Future: 40 years of MRG

### *Celebrating our Founding on the Banks of the McKenzie River*

In 1976, Leslie Brockelbank and her husband, Charles Gray, of Eugene, wanted to support the progressive movement by distributing \$500,000 of inherited wealth, but they knew they needed the help of activists. They convened a gathering of activists and philanthropists on the banks of the McKenzie River in Eugene, and, together, those present decided how this money could have the deepest impact on the root causes of social inequity and environmental degradation. From this initial meeting, the McKenzie River Gathering (MRG) Foundation was created.

In our 40th year, we are celebrating the people, groups, and communities whose vision we continue to nourish.

### *Looking back, while walking forward*

In our 40th year we are excited to build on the strong community we have in the Eugene area. We look forward to deepening current relationships with community donors, partners, and grantees and building new relationship as well with people and groups who are all working for social change in Oregon. Help us plan for our next 40 years and celebrate our previous 40 at the Social Justice Summer Party by creating an event that honors our founders and grantees and makes way for the activists and leaders of tomorrow.

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## The Sponsorship Opportunity

### *Help Create a Healthy, Just, and Joyful Oregon!*

Social Justice Summer Party (SJSP) is a chance for you to connect with a diverse, social justice audience and build an association with Oregon's leading social justice funder. SJSP sponsorship shows the community that your organization shares MRG's values and commitment to building a healthy, just, and joyful Oregon and it enables MRG to bring together businesses, non-profit organizations, and supporters from across Eugene and the neighboring communities to support social justice. There are opportunities for at different levels and we are happy to with you to customize a package that works for your organization,

	Collaborator \$5,000	Advocate \$2,500	Supporter \$1,000	Ally \$500
Logo on special gift to guests	✓	✓		
Recognition in event program	Premier placement name + logo	Prominent placement name + logo	Name + logo on cover	Name on cover
Recognition on MRG's website with link to your site	Premier placement name + logo	Prominent placement name + logo	Name + logo	Name
Promotion via social media	Solo promotion on MRG's social media	Group promotion on MRG's social media	Group promotion on MRG's social media	Group promotion on MRG's social media
Promotion via email	Premier placement of name + logo in all emails	Prominent placement of name + logo in all emails	Name + logo in all emails	Name in all emails
Complimentary tickets	10	8	6	4