

About the Position

MRG Foundation is looking for an enthusiastic, dynamic, and collaborative fundraiser, organizer, and event manager to join our development team! Our ideal candidate is excited about raising money for social justice in Oregon; has experience in development, community organizing, and event planning; and is comfortable picking up the phone and making an ask.

The Grassroots Giving Director provides the strategic vision and leadership for MRG's grassroots donor program (generally donors who annually give up to \$1,000). Working most closely with MRG's Executive Director, Major Giving Director, and Communications Director, the Grassroots Giving Director (GGD) inspires and engages staff, leadership, and volunteers to raise more than \$100,000 in grassroots gifts each year and to significantly expand MRG's donor base, particularly in communities of color.

This is a full-time (35 hours a week) position with some seasonal fluctuation of hours. Salaried/Exempt. Requires occasional weekends, frequent evenings, and some in-state travel. Reports to the Executive Director.

About MRG Foundation

MRG Foundation is Oregon's leading funder of social, racial, economic, and environmental justice groups. In the coming year, we'll award \$825,000 in grants, host nearly a dozen thought-provoking and inspiring events, and provide more than 1,000 hours in technical assistance to grassroots social change groups. To do that, we'll raise more than \$700,000 from individual donors and community partners throughout Oregon.

MRG is led by people of color and we make grant decisions through a unique, activist-led process that prioritizes funding to organizations led by those who are most impacted by injustice, including people of color, people living with disabilities, women, LGBTQ individuals, and low-income people. Our grantmaking decisions are made by a volunteer committee of community-based organizers who are directly involved in developing long-term solutions to complex social justice issues.

Summary of Responsibilities

Development Strategy & Planning: Partner with Executive Director and Major Giving Director to design, implement, and evaluate MRG's strategic development plans. Direct and implement MRG's grassroots fundraising work, including setting strategy, developing and managing a budget, and engaging staff, leaders, and volunteers to attract new donors while upgrading current grassroots donors in a way that fosters a culture of fundraising within MRG and reflects MRG's mission, vision, and values and our commitment to racial justice.

Grassroots Giving Program: Cultivate, solicit, and steward MRG's grassroots donors through our monthly donor program, workplace giving campaigns, print and email fundraising appeals, phone banks, and other outreach and engagement strategies.

Events: Direct, implement, grow, and evaluate MRG's signature fundraising events in Portland, Eugene, and Southern Oregon and manage smaller grassroots cultivation events to build MRG's fundraising base. Recruit, support, and inspire volunteer-led event committees and day-of event volunteers.

Qualifications

- Experience with grassroots, community-based organizing and a strong racial justice analysis; a passion for and commitment to social, economic, and environmental justice and progressive philanthropy.
- Collaborative nature with a high capacity for working effectively in a team setting.
- Experience developing, implementing, and evaluating effective grassroots development strategies and campaigns.
- Demonstrated experience and success in making asks – for donations, for volunteers, for sales, or for votes – and a comfort talking about money.
- Strong project management experience including an ability to manage complex timelines, coordinate multiple projects simultaneously, and prioritize tasks.
- Experience organizing events, including both outreach and logistics.
- Excellent verbal, written, and interpersonal communications skills and a comfort speaking to groups in formal and informal settings.
- Experience working in communities of color. Ability to work closely and effectively with people from different cultural and class backgrounds and across generations.
- Strong computer skills with a high degree of comfort with data management systems and development reporting.
- Exceptional relationship-building skills with a demonstrated ability to motivate and engage a diverse group of staff and volunteer leaders in implementing a successful development program.

Salary and Benefits

\$45,000 - \$55,000 per year, depending on experience. Excellent medical and dental coverage. Generous vacation, holidays, and sick leave.

How to Apply

Submit a resume and a cover letter explaining your qualifications and interest in this position. Your cover letter should be no more than two pages and should include your responses to these two questions:

1. MRG is committed to racial and social justice. Describe how your interests and experience demonstrate a similar or shared commitment. How would you integrate these values into a fundraising strategy?
2. How do you see grassroots fundraising and major donor fundraising interacting with and supporting one another?

Position will remain open until filled. Deadline for consideration in the first review of applications: 9:00 am on Monday, July 20. Email your application to katherine@mrgfoundation.org. Interviewees will be asked for a writing sample and three references.

To learn more about MRG visit www.mrgfoundation.org. Questions about the position or application process? Email Colin Jones at colin@mrgfoundation.org or call him at 503-289-1517.

MRG is an equal opportunity employer committed to affirmative action and accessibility. We are a racially, ethnically, and culturally diverse and inclusive organization. People of color, women, people with disabilities, and LGBTQ candidates are encouraged to apply. If you need any accommodations to participate in the application process please let us know.